Overcoming the digitalnews generation gap





What it means for all of us

-- Shaping a story is an ever-changing and ever-competitive process

-- If the main players in a story won't talk, someone else will

-- Just about any given story can "go viral" – or die on the vine

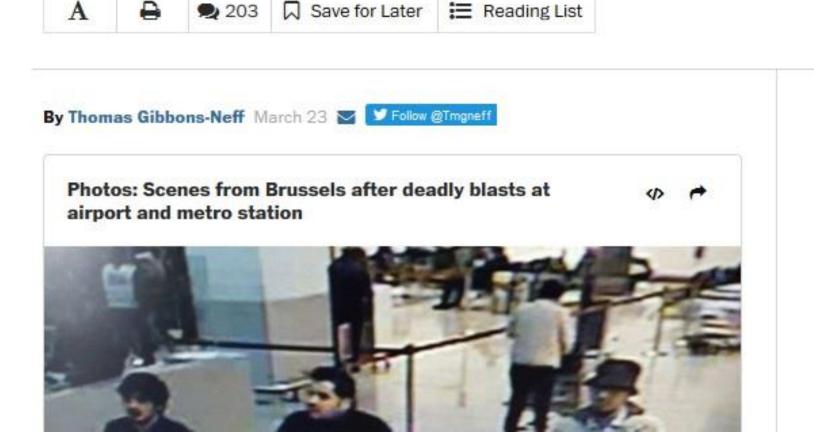
Packaging news has changed

"The type of bombs used in Brussels have been seen before"

"It's called 'Mother of Satan.' And it wreaked havoc in Brussels."

Checkpoint

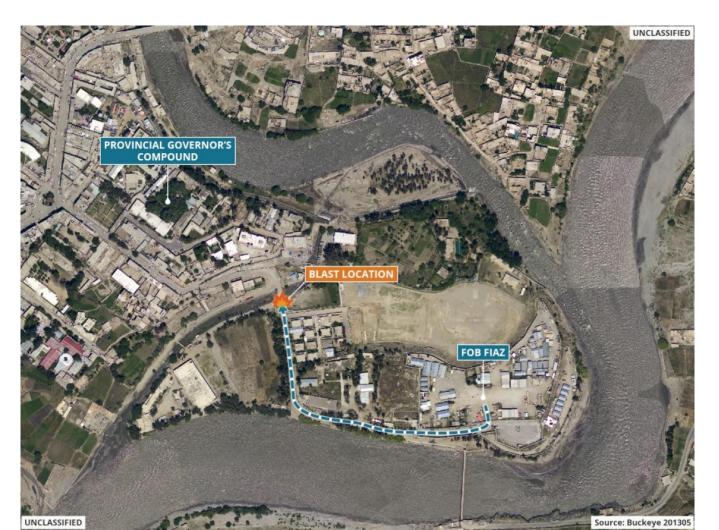
Brussels terrorists probably used explosive nicknamed 'the Mother of Satan'



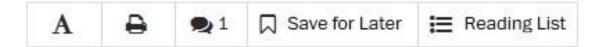




More maps and graphics to explain, often done on the fly

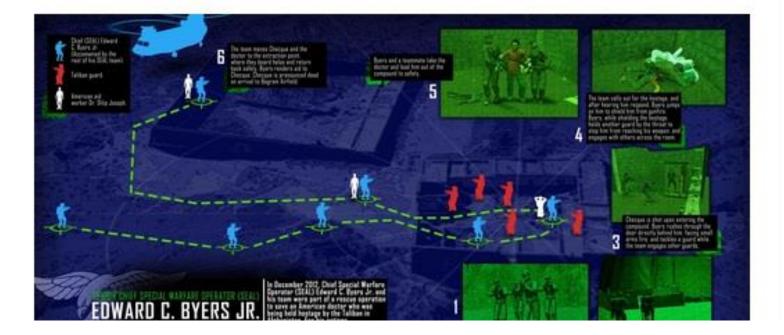


This graphic shows how Navy SEAL Edward Byers earned the Medal of Honor











Any questions?